

# HubSpot Sales Hub



## AI-Powered Sales Software That Helps You Sell Smarter

Build a better pipeline, close more deals, and boost productivity with intelligent sales tools designed to make every rep more effective.

From first contact to closed-won, give your team everything they need to sell with confidence and consistency—all in one easy-to-use platform.

## Built for Productivity. Powered by Relevance. Drives Results.

Sales Hub empowers sales teams to focus on quality over quantity. It combines AI-powered tools that are easy to use and fast to implement with the context needed to build meaningful customer relationships. Plus, it gives sales leaders the insights they need to measure and scale revenue predictably.

## Why Sales Hub?

- ✓ Unified Data
- ✓ Built-in AI
- ✓ Faster Results

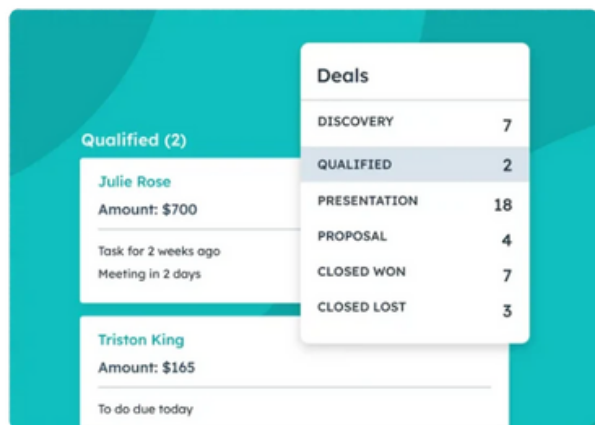


## Smarter Leads. Better Pipelines.

- **AI Prospecting Workspace:** One hub for lead tracking and outreach.
- **Breeze Prospecting Agent:** AI-powered lead research and targeting.
- **Email Templates & Tracking:** Know what works and when to follow up.
- **Sales Automation:** Multi-channel outreach, personalized and automated.
- **Call Tracking:** Record, log, and prioritize conversations seamlessly.

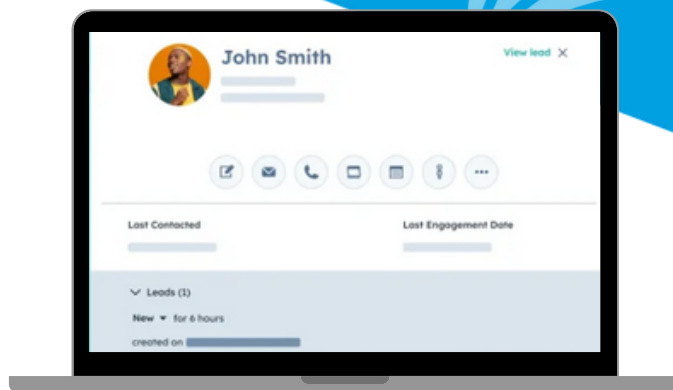
## Accelerate Revenue Growth

- **Meeting Scheduler:** Automate meeting prep and follow-ups.
- **Document Tracking:** Share content that converts and track what works.
- **Playbooks:** Equip your reps with scripts, guides, and strategy tools.
- **Deal Pipelines:** Keep deals organized and flowing forward.
- **AI-Guided Selling:** Daily action plans, task queues, and insights.
- **Quote Software:** Generate, sign, and collect payments efficiently.



The image shows a screenshot of the HubSpot Sales Hub interface. On the left, there's a list of leads under the heading 'Qualified (2)'. Two leads are visible: Julie Rose with an amount of \$700 and a task 'Task for 2 weeks ago Meeting in 2 days', and Triston King with an amount of \$165 and a task 'To do due today'. On the right, there's a 'Deals' pipeline table showing the stages and counts of deals.

Deals	
DISCOVERY	7
QUALIFIED	2
PRESENTATION	18
PROPOSAL	4
CLOSED WON	7
CLOSED LOST	3



## Power Meaningful Connections

Bring all your sales tools and insights onto one unified customer platform.

Sales Hub helps reps personalize every conversation and gives leaders the data they need to drive consistent performance.

## Top Features for Smarter Selling:

- ✓ **Sales Analytics & Forecasting:** Clear pipeline views and revenue predictions.
- ✓ **Conversation Intelligence:** Capture and coach from real customer calls.
- ✓ **Forecasting:** Monitor goals with AI-powered accuracy.

## Seamless Integration & Scalability

Connect with over 1,700 tools via HubSpot's App Marketplace and scale your sales processes without the chaos of managing disconnected systems. Everything you need, in one place.