

HubSpot Marketing Hub



Marketing Software That Attracts, Engages, and Converts

Unify your tools, automate your campaigns, and generate leads faster, all from one easy-to-use platform that is connected directly to your CRM.

Generate Leads. Automate Campaigns. Drive Revenue.

With HubSpot Marketing Hub, you can bring all your campaigns, customer insights, and automation tools together in one place. Allowing it to be easier to attract attention, capture leads, and drive the conversions that matter the most.

Powered by AI and connected to your CRM, Marketing Hub helps you launch campaigns faster, engage your audience more effectively, and drive real revenue, without the risk of slowing your team down.

Why Marketing Hub?

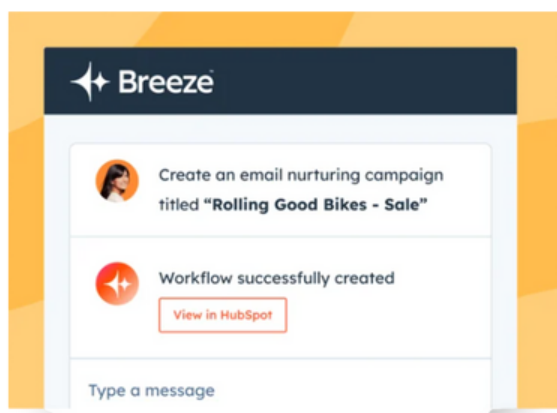
- ✓ All-in-One Platform
- ✓ AI-Powered Productivity
- ✓ CRM-Connected Insights



Drive Revenue Fast

Tailor campaigns to your audience with powerful tools that convert high-quality leads into paying customers. Get to ROI faster with personalized, data-driven strategies, backed by AI and powered by CRM insights.

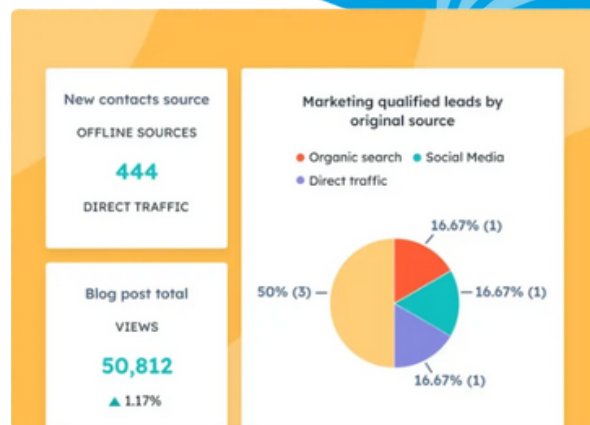
- **Online Forms:** Capture leads seamlessly from your website.
- **SMS Marketing:** Reach contacts directly with personalized text messages.
- **Social Media Management:** Schedule, manage, and analyze across platforms.



Work Easier with AI + Automation

Smart tools help you scale marketing without scaling your team. Personalize content, optimize outreach, and automate repetitive tasks to save time and amplify your results.

- **AI for Marketers:** Generate copy, personalize offers, and streamline workflows.
- **Email Marketing Tools:** Build, send, and optimize campaigns with ease.
- **Social Media AI Agent:** Boost social strategy with AI-powered support.



Measure What Matters. Optimize Everything. Watch the Results.

Make smarter decisions with unified data and CRM-powered insights. Track the entire customer journey, improve performance, and prove the impact of every campaign.

- **Marketing Analytics:** Built-in dashboards and campaign tracking.
- **Custom Reporting Tools:** Unite your data across platforms.
- **Advanced Reporting:** Visualize ROI and identify growth opportunities.

Marketing Hub Users Results

- ✓ **134%** increase in website traffic
- ✓ **133%** increase in inbound leads
- ✓ **82%** of users report higher lead generation

