

Generate More Leads



Generate More Qualified Leads

Create, manage, and optimize omnichannel campaigns that attract the right audience and turn interest into action.

Today's consumers are overwhelmed with noise across every channel. To break through, marketers need more than reach, they need relevance.

Marketing Hub helps you connect with high-quality leads, personalize every touchpoint, and prove your impact with real, measurable results.

Three Steps to Drive Goals

- 1 **Attract** more leads by engaging customers where they are, in real time.
- 2 Efficiently **capture** leads with scalable, personalized, targeted campaigns.
- 3 Showcase and **maximize** your impact with marketing analytics tools.

Why Marketing Hub?

- ✓ All-in-One Platform
- ✓ AI-Powered Productivity
- ✓ CRM-Connected Insights

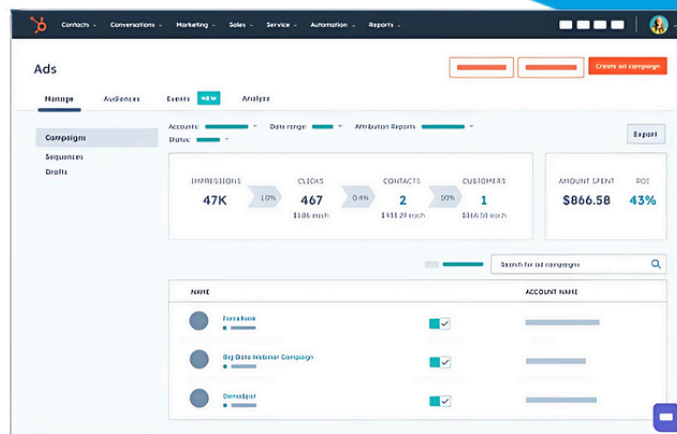


Attract More Leads by Showing Up Where They Are

Today's buyers move fast across platforms. Keeping up can feel like a full-time job.

With Marketing Hub, you can plan and manage omnichannel campaigns in one place, from social to search to paid media.

Publish content, track performance, and drive awareness across platforms like Facebook, LinkedIn, and Google—all while staying connected to the data that matters.



Capture Leads Efficiently with Scalable, Personalized Campaigns

Personalization builds trust. But to personalize at scale, you need the right tools.

Marketing Hub helps you turn visitors into qualified leads with dynamic calls-to-action, customizable forms, and lead capture tools that adapt to each campaign.

Collect contacts from events, trials, and signups. Tailor every interaction to your audience's personal preferences.

Maximize Your Impact with Powerful Analytics

Track what's working, optimize what's not. Marketing Hub includes built-in reporting tools to visualize contacts generated, campaign ROI, and budget allocation in just a few clicks.

Use advanced reporting to map the customer journey, identify your strongest lead-gen touchpoints, and showcase your results across the organization.

